



NEWS Release

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RELIANT TO SPONSOR 14TH ANNUAL ROCKPORT TROPICAL CHRISTMAS

ROCKPORT, TX – Electricity provider Reliant has signed on as the sponsor of the City of Rockport’s annual Tropical Christmas event, which will be held on Saturday, December 1. This is the first time in the event’s history that funding has come from an outside source.

Reliant participated in the event last year, hosting an information booth and providing lighted Santa hats. The company has also been involved in the City’s hurricane recovery efforts having underwritten the construction of a new gazebo at Compass Rose Park.

“Reliant has been incredibly supportive of the City’s Park Department,” noted Rick Martinez, director of Rockport’s Parks and Leisure Services Department. “Their sponsorship of Tropical Christmas has enabled us to enhance and expand this much anticipated annual event.”

Among the new offerings this year are a concert following the fireworks display, inclusion of downtown Rockport with entertainment, a trolley to transport visitors from the festival grounds to points in downtown and a snow play area for children. All activities are free.

“Events like this help everyone get in the holiday spirit, said Leanne Schneider, director of community relations for Reliant. We are excited to be part of this holiday tradition in Rockport and to continue rebuilding the community.”

For additional information on Tropical Christmas, visit the City’s web site at www.cityofrockport, call the Parks Department at 361-727-2158 or email parks3@cityofrockport.com.

Rockport Tropical Christmas Festival

presented by

reliant